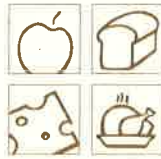


HIDDEN HARVEST



Putting good food to good use

March 19, 2021

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Dear Friend of Hidden Harvest:

WE ARE SO EXCITED FOR SEVERAL REASONS.

First: HIDDEN HARVEST is presenting our **reinvented 25th Annual Celebrating Good Tastes & All That JAZZ!** to be held **virtually and in the homes of our supporters on Wednesday, May 5 through Saturday, May 15, 2021.**

Second: More than **42,000,000** pounds of surplus food has been picked up and distributed in the Great Lakes Bay Region since our beginning in 1994.

Third: We could not have accomplished this without your kind and generous support. Last year's event was cancelled and yet many of you still offered support to our program. **Thank you so much!**

This year's event will be completely reinvented! HIDDEN HARVEST is well versed in being flexible as we continued operations throughout the pandemic and responded to the elevated need caused by the dam failure flooding. For the first time ever, **over 3.3 million pounds of food** was distributed in 2020 at a time when uncertainty was high and the food was much needed.

As an accompaniment to the online silent auction being held for ten days, on the final day of the auction, we are encouraging our supporters to host a small gathering in their homes (or backyards if the weather permits). Each of our host home parties throughout our region will receive event programs and signage to signify the event and your gift. This will be a way we can **safely gather** to celebrate having a **record breaking year** at HIDDEN HARVEST.

HIDDEN HARVEST needs your financial support to continue providing non-profit agencies assisting families in need with healthy and nutritious food. Please consider participating as an underwriter of this special event. Everybody wins: our supporters **help fight hunger and eliminate food waste** in the Great Lakes Bay Region while linking your business with an effective program with tremendous community appeal.

We need your help now more than ever! For additional information, please contact Samantha McKenzie or Jeremiah Janze at HIDDEN HARVEST, 989-753-4749. We have enclosed important information on HIDDEN HARVEST and **Celebrating Good Tastes & All That JAZZ!** Thank you for considering our request.

Putting good food to good use,

Samantha McKenzie, President & CEO
Enclosures



HIDDEN HARVEST

Presents a reinvented evening of...

**Celebrating Good Tastes & All That JAZZ!
Saturday, May 15, 2021**



Fresh Fruit & Vegetable Champion \$5,000

- ❖ Company name/logo included on more than 3,000 invitations mailed to individuals
- ❖ Sponsorship recognized on HIDDEN HARVEST web site
- ❖ Recognition on HIDDEN HARVEST social media channels (Facebook, Twitter & Instagram)
- ❖ Full page ad in program
- ❖ Company name listed on table signage
- ❖ Company logo included on digital presentation
- ❖ Company name highlighted in program
- ❖ Twelve (12) complimentary \$30 gift cards to Downtown Restaurant Investments properties (Old City Hall, Tavern 101 or Molasses)

Savory Bread & Grain Sponsor \$3,000

- ❖ Sponsorship recognized on HIDDEN HARVEST web site
- ❖ Recognition on HIDDEN HARVEST social media
- ❖ Full page ad in program
- ❖ Company name listed on table signage
- ❖ Company logo included on digital presentation
- ❖ Company name highlighted in program
- ❖ Ten (10) complimentary \$30 gift cards to DRI properties

Mighty Food Drive Hero \$1,500

- ❖ Recognition on HIDDEN HARVEST social media
- ❖ Full page ad in program
- ❖ Company name listed on table signage
- ❖ Company logo included on digital presentation
- ❖ Company name highlighted in program
- ❖ Eight (8) complimentary \$30 gift cards to DRI properties

Healthy Meat & Protein Supporter \$500

- ❖ Recognition on HIDDEN HARVEST social media
- ❖ Business card size ad in program
- ❖ Company name listed on table signage
- ❖ Company name included on digital presentation
- ❖ Company name highlighted in program
- ❖ Four (4) complimentary \$30 gift cards to DRI properties

Tasty Prepared Food Contributor \$250

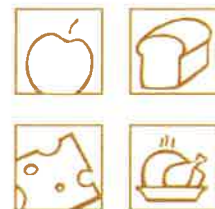
- ❖ Company name listed on table signage
- ❖ Company name included on digital presentation
- ❖ Company name highlighted in program
- ❖ Two (2) complimentary \$30 gift cards to DRI properties

Delicious Dairy Patron \$150

- ❖ Name included in the program
- ❖ Two (2) complimentary \$30 gift cards to DRI properties



HIDDEN HARVEST



Putting good food to good use

*Federal law requires notification if any goods or services were received in exchange for your contribution.
The value of the goods and services received by: **Fruit & Vegetable** - \$360; **Grain** - \$300;
Food Drive - \$240; **Meat & Protein** - \$120; **Prepared Food** - \$60; **Dairy** - \$60

HIDDEN HARVEST

presents a reinvented evening of

Celebrating Good Tastes & All That JAZZ!



Saturday, May 15, 2021

***...to benefit HIDDEN HARVEST, the Great Lakes Bay Region's
only fresh and prepared surplus food rescue program***

Contribution Pledge

Yes! I want to support HIDDEN HARVEST and will contribute the sum of \$ _____

Payment enclosed

Please bill me

Company name (*Please print name as you would like it to appear in publication.*)

Address

City

State

Zip

Telephone

Fax

Contact person

PLEASE RESPOND BEFORE: ~~April 1, 2021~~
FAX 989-753-5707 OR PHONE 989-753-4749

*Extended
to
April 15th!*

If you prefer to be billed, please fax your Contribution Pledge to: HIDDEN HARVEST at 989-753-5707.
Please contact Samantha McKenzie or Jeremiah Janze at 989-753-4749 if you have any questions.

Please make checks payable to: HIDDEN HARVEST.

Mail to: HIDDEN HARVEST
P.O. Box 1982
Saginaw, MI 48605-1982

Thank you for your support!