

HIDDEN HARVEST



Putting good food to good use

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January 13, 2022

Dear Friend of Hidden Harvest,

WE ARE EXCITED FOR SEVERAL REASONS.

First: HIDDEN HARVEST is presenting our **26th Annual Celebrating Good Tastes & All That JAZZ!** event to be held at Apple Mountain on May 11, 2022.

Second: More than **44,000,000 pounds** of surplus food has been picked up and distributed in the Great Lakes Bay Region since beginning in 1994.

Third: We could not have accomplished this without your kind and generous support. Last year's event was held virtually and yet many still offered support to our program. **Thank you so much!**

HIDDEN HARVEST is well versed in being flexible as we continued operations throughout the pandemic. Though we expected 2021 would ease up a bit compared to 2020, we had our biggest year ever. For the first time in our organization's history, **over 3.7 million pounds of food** was distributed in 2021 at a time when uncertainty was high and food was much needed.

HIDDEN HARVEST needs your financial support to continue providing non-profit agencies assisting families in need with healthy and nutritious food. Please consider participating as an underwriter of this special event. Everybody wins: Our supporters join us to **help fight hunger and eliminate food waste** in the Great Lakes Bay Region while also linking your business with an effective program with tremendous community appeal.

We need your help now more than ever! For additional information, please contact Samantha McKenzie or Jeremiah Janze at HIDDEN HARVEST, (989)753-4749. We have enclosed important information on HIDDEN HARVEST and **Celebrating Good Tastes & All That JAZZ!** Thank you for considering our request.

Happily putting good food to good use,

Samantha McKenzie, President & CEO

Hope you can join us!



P.S. Please review the enclosed info & send your pledge of support in by the deadline!

HIDDEN HARVEST

Presents an evening of

Celebrating Good Tastes & All That JAZZ!
Wednesday, May 11, 2022



Fresh Fruit & Vegetable Champion \$5,000*

- ❖ Company name/logo included on more than 3,000 invitations mailed to individuals
- ❖ Sponsorship recognized on HIDDEN HARVEST website & auction preview site & Facebook
- ❖ Full page ad in program
- ❖ Company name listed on table signage
- ❖ Company logo included on big screen presentation
- ❖ Company name highlighted in program
- ❖ Twelve (12) complimentary admission tickets

Savory Bread & Grain Sponsor \$3,000*

- ❖ Sponsorship recognized on HIDDEN HARVEST website & Facebook
- ❖ Full page ad in program
- ❖ Company name listed on table signage
- ❖ Company logo included on big screen presentation
- ❖ Company name highlighted in program
- ❖ Ten (10) complimentary admission tickets

Mighty Food Drive Hero \$1,500*

- ❖ Full page ad in program
- ❖ Company name listed on table signage
- ❖ Company logo included on big screen presentation
- ❖ Company name highlighted in program
- ❖ Eight (8) complimentary admission tickets

Healthy Meat & Protein Supporter \$500*

- ❖ Business card size ad in program
- ❖ Company name listed on table signage
- ❖ Company name included on big screen presentation
- ❖ Company name highlighted in program
- ❖ Four (4) complimentary admission tickets

Tasty Prepared Food Contributor \$250*

- ❖ Company name listed on table signage
- ❖ Company name included on big screen presentation
- ❖ Company name highlighted in program
- ❖ Two (2) complimentary admission tickets

Delicious Dairy Patron \$150*

- ❖ Name included in the program
- ❖ Two (2) complimentary admission tickets

*Federal law requires notification if any goods or services were received in exchange for your contribution.
The value of the goods and services received by: **Fruit & Vegetable - \$360; Grain - \$300;**
Food Drive - \$240; Meat & Protein - \$120; Prepared Food - \$60; Dairy - \$60



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Celebrating Good Tastes & All That JAZZ!



Wednesday, May 11, 2022

***...to benefit HIDDEN HARVEST, the Great Lakes Bay Region's
only fresh and prepared surplus food rescue program***

Contribution Pledge

Yes! I want to support HIDDEN HARVEST and will contribute the sum of \$_____

Payment enclosed

Please bill me

Company name (***Please print name as you would like it to appear in publication.***)

Address

City

State

Zip

Telephone

Fax

Contact person

PLEASE RESPOND BEFORE: April 4, 2022
FAX (989)753-5707 OR PHONE (989)753-4749

If you prefer to be billed, please fax your Contribution Pledge to: HIDDEN HARVEST at (989)753-5707.
Please contact Samantha McKenzie or Jeremiah Janze at (989)753-4749 if you have any questions.

Please make checks payable to: HIDDEN HARVEST.

Mail to: HIDDEN HARVEST
P.O. Box 1982
Saginaw, MI 48605-1982

Thank you for your support!